

## Sample Ads using the Website Address

Ashville Beauty! Immaculate throughout. 232 Jane Doe Ave. 3 bedroom, 2 bath, attached garage, fenced yard. Priced right at \$154,900. On the web at [www.USellOhio.com](http://www.USellOhio.com) USellID#23 or call 740-555-5555.

Move in before spring! Lots of possibilities for this 3 bedroom ranch with partially finished basement for only \$99,500!! Located in quiet neighborhood off Joe Smith Road in Lancaster. On the web at [www.USellOhio.com](http://www.USellOhio.com) USellID#45 or call 740-999-9999.

### Advertising Tips:

1. Advertise aggressively and consistently. Set a plan and stick to it.
2. Advertise where the most ads are found.
3. Change your ad text frequently (like every week) to catch buyers' attention.
4. Highlight special features in your ad, like fireplace, school district, etc.
5. DON'T FORGET THE WEB ADDRESS!!!
6. Put up flyers (WITH WEB ADDRESS!!!) in local convenience stores, at work, etc.
7. Use an info tube with flyers on your sign by the road. Keep it stocked.
8. Make sure your sign has the website address on it.
9. Tell everyone you know that your home is for sale.